

# Montana WIC

Nutrition Program for Women, Infants and Children

## Breastfeeding Education Plan

Fiscal Year: 2013-2014

Local Agency:

WIC Director:

Describe needs of local clinic, participant population, and/or staff:

Choose at least one area of focus for Breastfeeding Education in your local agency:

- ☐ Clinic environment: Promote breastfeeding through visual aids such as bulletin boards, posters & handouts
- ☐ Staff competency: Provide staff with training in breastfeeding
- ☐ Community: Collaborate with local providers and groups to support breastfeeding mothers

Describe activities associated with focus area:

Briefly describe prior year activities including any successes or challenges: